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SONGWRITER | RAPPER | PRODUCER | DANCER

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# Madame Ice

2011 Media Kit

## Press Release

### Emortul Entertainment Prepares, Madame Ice – “Tha Dame of Tha Game”

**Dallas, Texas, March 24, 2011** - Emortul Entertainment is proud to announce the label's female Rap artist - Madame Ice with her 1<sup>st</sup> solo album, “*Tha Dame of Tha Game*” which will be 16 in-your-face tracks that will be distributed as ring-tones & other mobile options in addition to digital downloads (*per song or complete album – including a full digital insert booklet*) and via physical distribution in multiple formats.

Madame Ice has secretly been preparing her introduction to the world by carefully writing songs with commercial and underground appeal, tightening up her commanding delivery and perfecting her undeniable showmanship on stage. Her solo album will get straight to the point that she is a dominant artist & as a producer with some of the tracks produced under her alias *Freezah*. The production will be from Emortul E's in-house production team “*The Emortul Men*” (*Smiley Boy, Dano & Big Man*) with *Freezah* and outside producers Da Break & @C.

Madame Ice is currently doing live shows & print promotions as well as online & mobile marketing to promote on local, national and international levels.

**Madame Ice** is a rapper & songwriter as well as a producer (*alias – Freezah for Ice Storm Productions*). She is currently a Grammy U affiliate (*of The Recording Academy*), an affiliated Songwriter/Publisher with BMI, and a Sound Exchange Member.

**Emortul Entertainment** (*a Project Emortul LLC company*) is an urban record label located in Dallas, TX.



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## Artist Biography

The looks, the lyrics, the attitude – enough said. **Madame Ice** is the new face of the female M.C. in the new millennium. There is no other lyricist in the game that can compete with her run-away rhyme technique while still maintaining an understandable dialect. “**Ice**” keeps her lyrics based upon actual events within her life which makes them easy to relate to.

Though the “**Madame**” is new to the rap game, she spits flows like a seasoned pro. With several underground features she is now ready to show the world what she can really do.

The “**Emortul Chick**” is ready to give the industry a fresh voice and a new perspective into the mind frame and lifestyle of the independent woman. With so many rappers trying to emulate other artist’s style, it’s good to finally hear from an M.C. that is original in every aspect. Her voice is unique and can be set apart from all of her competitors while her lyrical content surpasses her time but conveys her knowledge and maturity making her “**Tha Truth in Tha Booth**”.

Madame Ice’s 1st release, “**Tha Dame of Tha Game**” is poised to earn her a permanent spot alongside the best female rappers of all time.

She shows her many talents by doing part of the production on her album under her production alias – “**Freezah**” and writing all her lyrics herself. Most of the tracks on the album deal with personal experiences and new beginnings.

Nicknamed “**Tha Coldest Chick on Tha Planet**” there is no wonder why everyone wants her to appear, co-write, and produce for their tracks.

Once again, the looks, the lyrics, the attitude – enough said.



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# *Madame Ice*

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## CD Discography



**Album Title:** *Tha Dame of Tha Game* (LP)

**Artists:** Madame Ice

**Record Label:** Emortul Entertainment

**Release Date:** 3<sup>rd</sup> Quarter - July (2011)



**Album Title:** *The Mix-Up Mixtape* (Vol. 1) (LP)

**Artists:** Various Artists

**Record Label:** Emortul Entertainment

**Release Date:** June 5, 2006



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## Events

3rd Annual Los Angeles, CA - Department of Children & Family Services  
 "One Child At A Time" - Celebrity Basketball Game  
 (The Forum - Los Angeles, CA - **July 16, 2011**)

Dallas Indie Classic & Hip Hop Has Soul  
 Trinity River Sports Café & Arnetic 2826 - **March 4-5, 2011**

"What Should Be On The Radio" Part II - Winner (**April 2010**)

2026/Ultra Lounge - Phat Tuesdays "Best of the Best" Contest Winner  
 (**August 2009**)

Annual Juneteenth Celebration - Dallas MLK Jr. Center ('05, '07, '09, '10)  
 (800 Fans Average)

Annual DeSoto Hip-Hop Summit (Performance & Seminar) ('05-09)  
 (300 Fans Average)

"Final Fridays" (Historic Dallas Music Showcase) ('05, '07, '09 (2x))  
 (300 Fans Average)

Kwanzaafest - Dallas Fair Park ('05, '07) (5,000 Fans)

Several Grammys & GrammyU Events (2008 - Present)

Several Dallas Nightclubs (2005 - Present)

Review in Dallas "Quick DFW" Magazine (**August 2009/September 2010**)





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## Photos



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## Online

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## Management

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## Booking

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## Misc

Text **DAMADAME** to **SAYNOW(729669)** to leave Ice a voice message

Or call directly @ **469-619-9161**

Visit [www.myxer.com/madame](http://www.myxer.com/madame) for mobile media

Visit [www.youtube.com/emortulz](http://www.youtube.com/emortulz) for visual media

This Media Kit was drafted by

**LaJohn D. Manoy for Em-Print (Publishing, Media & Graphics)**

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